

Health and Wellness Videos

HealthChoicesFirst.com is a growing community of 300 leading healthcare providers and medical professionals sharing practical information on chronic diseases and solutions for healthy living.

With the most comprehensive online library of informative health and wellness videos in North America, HealthChoicesFirst is the ultimate resource for consumers looking for reliable and relevant health content. We are currently looking for healthcare businesses who would like to be a part of our growing team of medical and complementary healthcare professionals.

Educational health content from credible sources that audiences can trust.

HealthChoicesFirst videos feature practicing doctors and healthcare professionals in Canada. These health care providers share accurate practitioner-to-consumer and easy-to-understand solutions in their areas of expertise.

Complementary health practitioners continually look for ways to reach consumers. Most internet sites focus on who you are rather than your knowledge, expertise and experience. We believe HealthChoicesFirst can offer a strong partnership with a variety of opportunities by focusing video content on what you specialize in.

Health Forums that create important links for the consumer

Complementary healthcare is now considered essential for optimized disease management. HealthChoicesFirst offers the consumer a variety of solutions to common health problems in an easy-to-understand and holistic way. For example, arthritis is a disease that may require physicians as well as physiotherapists, nutritionists, bracing specialists and alternative exercise specialists. Our new online Health Forums create this important link for consumers.

Our leading edge online video Health Forums are an innovative way to promote not only your business but yourself within your specialty. Featured videos discuss important health topics and have important links to other complementary videos. As a featured speaker you can also have links to your profile page and business to make it easy for the consumer to contact you.

HealthChoicesFirst is currently looking to partner with complementary healthcare practitioners aiming to produce high quality videos and content for these video-based online Health Forums. Become a leading voice within your profession and your expertise!

Example of New Video Based Disease Forum

The screenshot shows a forum page titled "Atrial Fibrillation - Case History". At the top, there is a navigation bar with "HOME", "TOPICS", "PRACTITIONERS", and "TALKS". The main content area features a video player with a play button and a title "I am concerned about the association of atrial fibrillation and stroke. What can I do?". Below the video, there are several discussion threads. One thread by Dr. Graham Wong asks "Does anyone have any questions about blood pressure?". Another thread by Dr. Duncan Miller asks "Blood thinners as a Treatment for Heart Disease". The page also includes a "Local Talk" section with "Blood thinners as a Treatment for Heart Disease" and "Blood thinners as a Treatment for Heart Disease". The forum interface includes user avatars, timestamps, and options to "Join the conversation" or "See all conversations".

Unbiased health information, free of any promotional influence.

Each 1-2 minute video is reviewed by the HealthChoicesFirst Medical Board to ensure content is delivered in an unbiased and promotion free way. We strive to offer consumers only high quality medical and complementary healthcare information.

While other health videos provide a basic background on diseases and conditions, HealthChoicesFirst videos are unique in their focus on solutions. Videos focus on diagnosis, testing, symptoms, risk factors, causes, prevention, treatment, medications, side effects, pain management and much more.

What we have to offer:

- Opportunities for your company to provide new video content on health care topics and be a featured speaker in our video health forums.
- Opportunity for your video to be used in our educational libraries.
- An innovative way to become known in your profession and in your area of expertise.
- Increase your traffic and exposure to consumers by being a featured speaker on our online video forums.
- Develop video content you can use on your own website.
- Create video content that is non-scripted and professional-to-consumer directed (Guidance on questions and topics will be offered to ensure content falls within our medical board criteria).
- Providing your company a vehicle to expand into the fastest-growing marketplace of online and mobile digital media.
- Differentiates your company from competitors by opening up new and leading-edge ways to reach consumers.

Information about video production:

- Video packages start at \$2500.
- This includes 5 videos filmed on location.
- Videos are 1-2 minutes long.
- More than one speaker is encouraged (up to 5 speakers). More speakers represent your business better.
- Filming typically occurs on weekends from 8am to 2pm.
- We also look for relevant filler shots to complement your video content.

For more information on opportunities with HealthChoicesFirst, please contact:

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Media Distribution Partners



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